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Best Beginnings

Organisation details

Description of activity

For the last ten years, Best Beginnings has been working tirelessly to reduce inequalities in child health and to give every child in the UK the best start.

We work closely with parents, leading healthcare professionals, royal colleges, other charities and the Department of Health to create innovative evidence-based resources, including our free multi-award-winning Baby Buddy app.

Best Beginnings' resources are designed through our tried and tested process of co-creation to give parents of all backgrounds the knowledge and confidence they need to look after their own mental and physical health and to maximise their child's development. Baby Buddy is currently aimed at mothers and covers the period from conception to a when a child is six months old.

Contact details

Website

<https://www.bestbeginnings.org.uk>

Social media links

X link

<https://twitter.com/bestbeginnings>

Facebook link

<https://www.facebook.com/bestbeginningscharity?ref=ts>